



BRIAN KELLER

— FOR UAW PRESIDENT —



RESTORE TRUST. RESTORE ACCOUNTABILITY. RESTORE MEMBER POWER.

— ABOUT BRIAN —



U.S. NAVY VETERAN

Proudly served our country from **1989–1993**.



CHRYSLER/Stellantis EMPLOYEE

Hired in **1999**. Over **25** years of building quality vehicles and standing with working people.



UAW LOCAL 1248 MEMBER

Former Union Steward and Chairman. A strong voice for members on the shop floor and in the union.



OUTSPOKEN. INFORMED. PRINCIPLED.

An outspoken critic of corruption and leadership shortcomings. Communicates directly with members and educates on the workings of the UAW—our Constitution, finances, contracts, and democratic rights.



COMMITTED TO WHAT MATTERS

Fighting for transparency, accountability, and leadership that answers to the membership—not the other way around.



FAMILY AND VALUES

Married to my wife, **Melissa**, for more than **24** years. Family, integrity, hard work, and union solidarity guide everything we do.

★ DAY ONE PRIORITIES ★

1



RESTORE TRANSPARENCY

Open, honest communication and timely reporting to the membership. No secrets. No backroom deals.

2



PROTECT MEMBER RIGHTS

Defend our constitutional rights, contractual rights, and the right to a voice in how our union is run.

3



STRENGTHEN FINANCIAL ACCOUNTABILITY

Every dollar collected from members must be spent responsibly, wisely, and transparently. Members have the right to know.

4



END RETALIATION AND FEAR

Build a culture where members, activists, and staff can speak up, organize, and serve without intimidation.

5



SUPPORT EVERY SECTOR

Auto, parts, skilled trades, higher education, healthcare, public sector, administrative, retirees, and future members—we are all one union.

6



IMPLEMENT MEANINGFUL REFORM

Stronger ethics, real oversight, democratic participation, and accountability at every level of our union.

— WHY I'M RUNNING —

The UAW belongs to the membership.

Our union is strongest when members are informed, engaged, and respected.

We need leadership that communicates openly, protects member rights, safeguards union resources, and remains accountable to the rank-and-file.

I am running for UAW President because I believe we can build a stronger, more transparent, and more democratic union that serves every member in every sector.

★ THE UNION BELONGS TO THE MEMBERS ★

EVERY MEMBER • EVERY LOCAL • EVERY SECTOR

A STRONGER UAW BEGINS WITH INFORMED MEMBERS, TRANSPARENT LEADERSHIP, DEMOCRATIC PARTICIPATION, AND ACCOUNTABILITY TO THE RANK-AND-FILE.



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Brian Keller for UAW President