

Member Outreach Recommendations

- Create a sign-in sheet with address, cell phone, and email address to use at local union meetings, summer gatherings, holiday parties, training at the union hall, and retiree meetings.
- Send a mass email or text communication requesting that members update their information with the local union or employer.
- When registering a member as a delegate or an attendee at a conference, LUIS may not have the most up-to-date contact information for a member. The local union should verify the member's contact information before completing the registration.
- Enlist a unit chairperson, committee member, or other member from the local union executive board to assist by providing them with the names of members with "bad addresses" and ask them to obtain updated addresses for those members.
- Send a request for information (RFI) to the company.
- Post notices and/or the Membership Department QR Code (myinfo.uaw.org) at work sites, on social media, at the union hall, or on bulletin boards, requesting members update their contact information.
- In local union communications, remind all members to keep the local union informed of a change of address, cell phone number, or email address.
- When a retiree chapter hosts a meeting at your local union, we can provide the retiree chair with a current active membership list or a Dues Positive List from the Retired Workers Department. This list will provide information on dues-paying retirees and bad addresses in LUIS. With that, the retiree chapter can confirm the addresses of members who are present at the meeting, announce the names of members whom the union has been unable to contact, and ask fellow members if they know how to reach them.