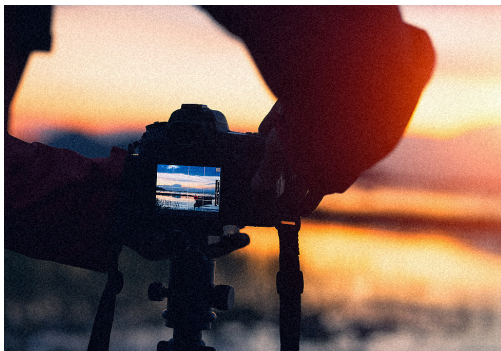


# LUCA IN THE LOOP

Local Union Communication Association

## *Communicating to Build Power for Workers*

*LUCA In The Loop* provides local UAW communicators with ideas and inspiration. Please let us know if there is anything you want us to add or eliminate. Please feel free to forward this to any other LUCA or UAW members you believe may be interested.



## [24 Photography Tips for Beginners](#)

*Photography is more than an art; it's a storytelling tool that amplifies UAW members' voices and actions. By capturing workers in moments of advocacy, negotiation, and victory, photos provide a window into the spirit and resilience of the membership. Union communicators should aim to showcase member leadership and activity, using photography's ability to inspire others to step up and join in. With even simple techniques—like composition and creative framing—visuals can become powerful narratives that motivate, connect, and inspire members, showing them not just as participants, but as the driving force of the labor movement.*

[Full story click here](#)

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### [Contract Enforcement - Crucial Element of Negotiations](#)

Union contract enforcement is a crucial element of labor negotiations, as it ensures that the rights and benefits agreed upon during bargaining are upheld and respected. Without enforcement, the promises made in a contract may go unfulfilled, diminishing the value of collective bargaining and eroding worker trust. Effective contract enforcement protects workers from unfair treatment, secures fair wages, and upholds safety standards, creating a workplace environment where both employees and employers are held accountable to mutually agreed terms. This accountability strengthens the overall labor relationship, fostering long-term stability and respect in the workplace.

As local union communicators, it is important that we capture local leadership's efforts to hold employers accountable for agreements made at the bargaining table and ratified by the membership.

This article is an example of UAW Local 5810 Postdocs efforts to keep its membership informed of contract enforcement as well as a way to report any infractions or violations by management.

[Click here for details](#)

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### [Sharing facts about unions could revitalize the labor movement](#)

Most Americans underestimate the benefits



of unionizing, but publicizing accurate data might bring in new members.

Labor unions play a critical role in advocating for workers' rights, ensuring fair wages, safe working conditions, and better benefits. Historically, unions have been instrumental in securing improvements like the eight-hour workday, paid leave, and protection against unfair labor practices. Recently, public support for unions has been on the rise, driven by growing income inequality and increasing awareness of worker exploitation. In 2023, a Gallup poll reported the highest level of union support in decades, reflecting a renewed interest in collective bargaining as workers face economic challenges, layoffs, and demands for higher productivity across industries.

[Click here for details](#)

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### [Statement from UAW President Shawn Fain on 2024 Presidential Election](#)

UAW members around the country clocked in today under the same threat they faced yesterday: unchecked corporate greed destroying our lives, our families, and our communities. It's the threat of companies like Stellantis, Mack Truck, and John Deere shipping jobs overseas to boost shareholder profits. It's the threat of corporate America telling the working class to sit down and shut up.

We've said all along that no matter who is in the White House, our fight remains the same. The fight to fix our broken trade laws like the USMCA continues. The fight for good union jobs and U.S. leadership in the emerging battery industry continues. The fight for a secure retirement for everyone in



this country continues. The fight for a living wage, affordable health care, and time for our families continues.

It's time for Washington, DC to put up or shut up, no matter the party, no matter the candidate. Will our government stand with the working class, or keep doing the bidding of the billionaires? That's the question we face today. And that's the question we'll face tomorrow. The answer lies with us. No matter who's in office.

If that's the question you're asking today, no matter who you voted for, sign up and join us at [solidarity.uaw.org](https://solidarity.uaw.org).

[Click here for details.](#)

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