Reinvigorating your Women’s Committee
Workshop Objectives

THE KEY TAKEAWAYS FOR THE COURSE

- Membership Surveys
- Creating a Calendar
- Recruiting Members
- Empowering Members
- Event Evaluation
Looking back at what was done previously by your Women’s Committee can provide insight into what the Committee does to serve the membership, moving forward.
Review Previous Events

- Ask local union leadership
- Past committee meeting minutes

Create a Packet of Previous Events

- Flyers
- Budget
- Is the event a strong staple?
- Is the event worth reviving?
- Did the event resonate with the members?
Moving Forward

Member Survey

1) What kind of events interest you?
   (Check one or more)
   a) __ Political (events that advocate for legislation that helps families)
   b) __ Social with a purpose (event that raises money for the community)
   c) __ Education (learning about the Union, Union History, Worker Rights)
   d) __ Community engagement (supporting Local Women’s Shelters)
   e) __ All of the above
   f) __ Other: ________________________________

   Comments: ________________________________

2) What days work best for you?
   a) __ Weekend
   b) __ Weekday
   c) __ Other: ________________________________

3) What time works best for you?
   a) __ Morning
   b) __ Afternoon
   c) __ Evening
   d) __ Other: ________________________________

5) Name three topics that interest you:
   1) ________________________________
   2) ________________________________
   3) ________________________________

Thank you for Completing this Survey!

Brainstorm New Ideas

Survey your members
   ❖ Be sure to let your leadership know first!
   ❖ Leave flyers with members in different areas and different shifts
   ❖ Collect the surveys

Your committee
   ❖ Share the survey results with your committee
   ❖ Discuss potential events and volunteer activity
Create a Calendar
Create a Calendar

Women's Committee Events for 2022

February
- 12 - Family Dance

March
- 18 - St. Patrick's Day Luncheon (March for Babies)

April
- 9 - Easter Egg Hunt

May
- 6 - Cinco De Mayo Luncheon (ALS Foundation)

August
- 18 & 19 - School Supply Giveaway

September
- 17 - Sipping with a twist
- 30 - Oktoberfest Luncheon (Making strides Breast Cancer Walk)

November
- Sometime during this month, we will volunteer to deliver Meals on Wheels

December
- 11 - Breakfast with Santa

Plan and Strategy

❖ Consider the logistics:

Who, What, When, Where, Why

❖ Promote

❖ Engage members one-on-one

❖ Recruit volunteers
Recruiting Members
## Recruiting Members

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<td><strong>01.</strong></td>
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<td>Map out your workplace</td>
<td>Surveys</td>
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<td><strong>03.</strong></td>
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<td>Identify key members</td>
<td>Volunteers</td>
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<td><strong>05.</strong></td>
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<td>Overcome the “Yeah but’s…”</td>
<td>Follow up</td>
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Empowering Members
Keys to Empowering Members

1. Prepare
   - Basic Rap
   - Ask Questions and Keep Notes
   - Yeah Buts...
   - Level of comfort

2. Accountability
   - What, When, and Who
   - Written Expectations
   - Follow Up
   - Reporting Back

3. Positive Feedback
   - Focus on the Positive
   - Give Gratitude
   - Show Appreciation
Keys to Empowering Members

4 Recognition
- A Personal Thank You
- In Union Communications
- “Thank You” letter
- Share Results and Success
- Appreciation Event

5 Coordinator
- Dedicated to Events
- Focus on Volunteers
- Designates Specific Roles

6 Success
- Working Together
- Everyone Is A Leader
- Collaboration
Evaluate Activities
Evaluate your Activities

- What went well?
- What could be better?
- What was the feedback from the membership?
- Should this be an annual event?
“Your work doesn’t succeed by what you do, your work succeeds by whom you empower.”

- Unknown
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Thank You

We hope this course has provided suggestions for best practices to re-invigorate your committee. No Local, No Committee, No Region is the same. Be sure to find what serves your members and empowers your committee to be effective in service.

Women’s Department