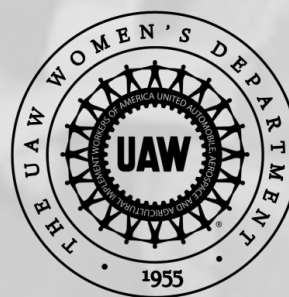


# Reinvigorating your Women's Committee

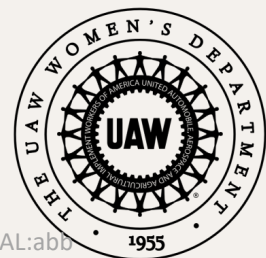




# Workshop Objectives

## THE KEY TAKEAWAYS FOR THE COURSE

- ✓ Membership Surveys
- ✓ Creating a Calendar
- ✓ Recruiting Members
- ✓ Empowering Members
- ✓ Event Evaluation







# Looking Back to Move Forward...



Looking back at what was done previously by your Women's Committee can provide insight into what the Committee does to serve the membership, moving forward.



# Review Previous Events



- ❖ Ask local union leadership
- ❖ Past committee meeting minutes

# Create a Packet of Previous Events

- ❖ Flyers
- ❖ Budget
- ❖ Is the event a strong staple?
- ❖ Is the event worth reviving?
- ❖ Did the event resonate with the members?



UAW  
WOMENS  
COMMITTEE



Run for the Roses

LUNCHEON FUNDRAISER

ALL MEMBERS ARE WELCOME  
WEAR YOUR BEST HAT!



Tickets \$35 Tickets

SATURDAY,  
MAY 11, 2019  
10:00 AM – 2:00 PM

RAFFLES PRIZES SOUVENIRS EDUCATION

# Moving Forward



## Brainstorm New Ideas

### Survey your members

- ❖ Be sure to let your leadership know first!
- ❖ Leave flyers with members in different areas and different shifts
- ❖ Collect the surveys

### Your committee

- ❖ Share the survey results with your committee
- ❖ Discuss potential events and volunteer activity

#### Member Survey

1) What kind of events interest you?

(Check one or more)

- a) ☐ Political (events that advocate for legislation that helps families)
- b) ☐ Social with a purpose (event that raises money for the community)
- c) ☐ Education (learning about the Union, Union History, Worker Rights)
- d) ☐ Community engagement (supporting Local Women's Shelters)
- e) ☐ All of the above
- f) ☐ Other: \_\_\_\_\_

Comments: \_\_\_\_\_

2) What days work best for you?

- a) ☐ Weekend
- b) ☐ Weekday
- c) ☐ Other: \_\_\_\_\_

3) What time works best for you?

- a) ☐ Morning
- b) ☐ Afternoon
- c) ☐ Evening
- d) ☐ Other: \_\_\_\_\_

5) Name three topics that interest you:

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_

**Thank you for Completing this Survey!**

Save a tree, take this survey by scanning the QR Code



# Create a Calendar





# Create a Calendar

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## *Women's Committee Events for 2022*

### February

✦12 - Family Dance

### March

✦18 - St. Patrick's Day Luncheon (March for Babies)

### April

✦9 - Easter Egg Hunt

### May

✦6 - Cinco De Mayo Luncheon (ALS Foundation)

### August

✦18 & 19 - School Supply Giveaway

### September

✦17 - Sipping with a twist

✦30 - Oktoberfest Luncheon (Making strides Breast Cancer Walk)

### November

✦Sometime during this month, we will volunteer to deliver Meals on Wheels

### December

✦11 - Breakfast with Santa

## Plan and Strategy

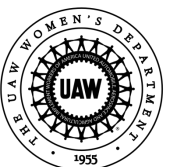
❖ Consider the logistics:

Who, What, When, Where, Why

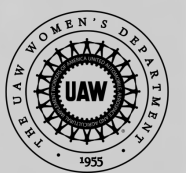
❖ Promote

❖ Engage members one-on-one

❖ Recruit volunteers



# Recruiting Members





# Recruiting Members

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01.

Map out your  
workplace

02.

Surveys

03.

Identify key  
members

04.

Volunteers

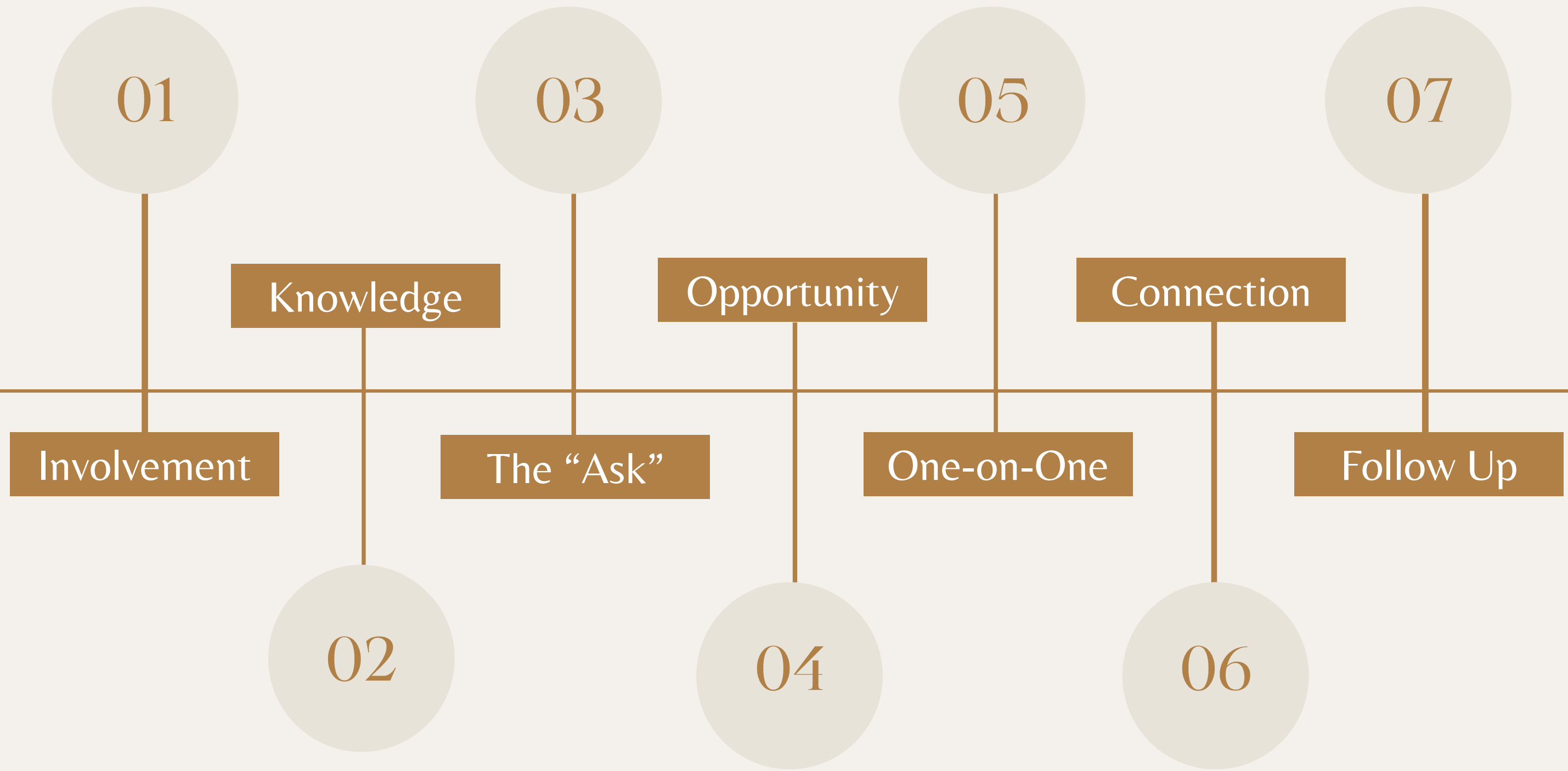
05.

Overcome the  
“Yeah but’s...”

06.

Follow up

Remember...





# Empowering Members



# Keys to Empowering Members

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## ① Prepare

- ❖ Basic Rap
- ❖ Ask Questions and Keep Notes
- ❖ Yeah But...
- ❖ Level of comfort

## ② Accountability

- ❖ What, When, and Who
- ❖ Written Expectations
- ❖ Follow Up
- ❖ Reporting Back

## ③ Positive Feedback

- ❖ Focus on the Positive
- ❖ Give Gratitude
- ❖ Show Appreciation



# Keys to Empowering Members

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## ④ Recognition

- ❖ A Personal Thank You
- ❖ In Union Communications
- ❖ “Thank You” letter
- ❖ Share Results and Success
- ❖ Appreciation Event

## ⑤ Coordinator

- ❖ Dedicated to Events
- ❖ Focus on Volunteers
- ❖ Designates Specific Roles

## ⑥ Success

- ❖ Working Together
- ❖ Everyone Is A Leader
- ❖ Collaboration

# Evaluate Activities





# Evaluate your Activities

- ❖ What went well?
- ❖ What could be better?
- ❖ What was the feedback from the membership?
- ❖ Should this be an annual event?





“Your work doesn’t  
succeed  
by what you do,  
your work succeeds  
by whom  
you  
empower.”

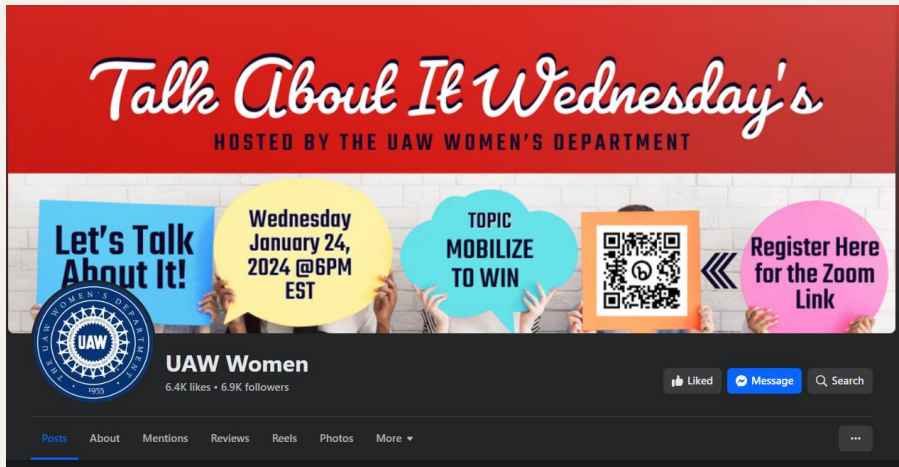
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# Thank You

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We hope this course has provided suggestions for best practices to re-invigorate your committee. No Local, No Committee, No Region is the same. Be sure to find what serves your members and empowers your committee to be effective in service.

*Women's Department*

