



INTRODUCTION

YARD SALE

As a leader we not only want our members engaged with their local union but we also want our community engaged with us. Having our community engaged has several benefits. It gives us an opportunity to educate the communities in which we live about our union's purpose, successes and challenges. Sharing our unions history with our communities will not only help improve public opinion about the union as a whole, it will also help us build coalition partnerships, thus making our communities aware of the benefits they have because of the work of our union in the community.

A great way for our union to foster community engagement is to include the community in an event, such as a community yard sale. You can host the "Yard Sale" at your local union hall or at a banquet center. After deciding on the venue, you need to determine the yard sale set-up: Will you be having the sale inside, outside, or both? How many tables or booths will your venue accommodate and how will they be set-up? The set-up of the tables or booths will help you determine how many vendors will be allowed to participate. When deciding on set-up, keep in mind that you will need to make sure the aisles are wide enough to allow visitors to move freely and the tables or booths are spacious, making it easy to see what is being offered.

The yard sale should have a fun and energetic atmosphere so consider playing music, having some entertaining games or a drawing for some door prizes. If you opt for door prize drawings, try asking for donations from the vendors participating in the sale, donations from your local, i.e. t-shirts, hats, key chains, etc. or you could seek donations from local retailers in the community such as restaurants, salons, car dealerships, or parks. The proceeds from the drawings could be used to off-set the cost of the sale, as monies for V-CAP, or maybe a donation to a local charity. In your efforts to educate the community on the purpose of our union, it would be great to have some educational items around the room for visitors to view. Items such as displays of women in labor history, history of the UAW, etc. are excellent educational resources. You might want to ask each standing committee to do a display on an assigned subject.

After determining the venue and the set-up, think about what the charge will be for each vendor to participate in the yard sale. You want to keep the price low enough to encourage participation but high enough to cover all associated expenses. A common charge for a 6 ft. table would be \$20-\$25 per table on a first come-first serve basis, subject to availability (you may want to limit two tables per vendor). Keep in mind that if your sale is not at your local union hall, the vendor price may need to be higher and should be determined by the cost of the venue. Upon receipt of the registration form and fee, you will need to assign the participant a table or booth number. It would be good to have a diagram of your yard sale set-up including tables or booths numbers. (see diagram)

To ensure a good turnout, advertise using multiple methods. Use social media such as your local union's website, Facebook page, etc. Flyers are great for posting around your facility and for giving to local retailers to post in their establishments. Included in this packet is everything that you will need to have a successful community yard sale: Registration Form, Diagram of Yard Sale layout with table or booths numbers, and a check list.





LOCAL _____ YARD SALE

DATE: _____ **TIME:** _____

LOCATION: _____

REGISTRATION FORM

NAME: _____

ADDRESS: _____

PHONE: _____

E-MAIL: _____

NUMBER OF TABLES: _____ **TOTAL COST OF TABLES:** _____
(\$25.00 PER TABLE)

MAKE CHECKS PAYABLE TO: _____

REGISTRATION DEADLINE: _____

*****PLEASE HAVE YOUR TABLE(S) SET-UP ONE (1) HOUR BEFORE START TIME*****

FOR OFFICE USE ONLY

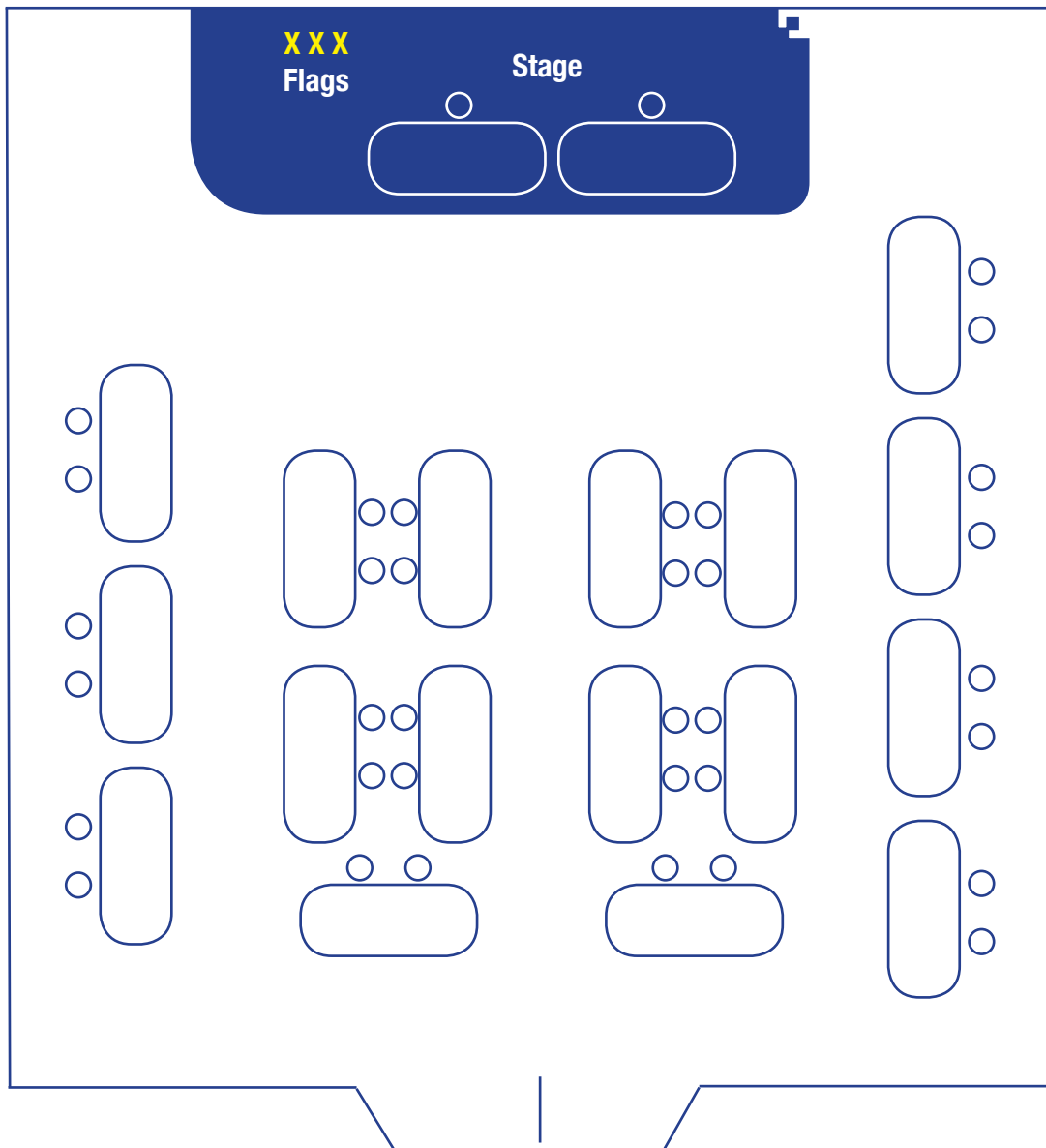
DATE PAID: _____ **RECEIVED BY:** _____

TABLE NUMBER ASSIGNED: _____



LOCAL UNION HALL SET UP

LOCAL UNION HALL AUDITORIUM



Chair ○

Table





YARD SALE *CHECKLIST*

- ☐ Location
- ☐ Date/Time
- ☐ Cost of Registration
- ☐ Location site Diagram – include table or booth numbers
- ☐ Tables
- ☐ Chairs
- ☐ Electrical extension cords
- ☐ Refreshments
 - ☐ Donuts
 - ☐ Water
 - ☐ Soft Drinks, etc.
- ☐ Donated Items for Door Prize Drawing
- ☐ List of Items donated for drawing
- ☐ Thank you letters for donated items
- ☐ Volunteers
- ☐ DJ or Audio (if music is going to be playing)
- ☐ Raffle Tickets for door prizes
- ☐ Educational Information for displays

Yard Sale!



Type event information in the white
space provided.

