BUY UNION
★ BUY AMERICAN ★

by UAW Education Department

International Union, United Automobile, Aerospace and Agricultural Implement Workers of America
Because the UAW is committed to improving the lives of working men and women, we and other labor organizations encourage “Buying American” and “Buying Union.”

State and federal lawmakers try to impose increasingly restrictive labor laws that gnaw at the foundations of worker organizing rights. One powerful way to help counteract these efforts is to spend our union earnings on quality union-made goods and services.

This lesson highlights effective ways UAW members can help educate their families, friends and co-workers to “Buy American-Buy Union” which helps support the American worker.
Why a Local Union Label Committee?

It’s in the UAW Constitution

- The UAW Constitution’s Article 44 requires each UAW local union to have a Union Label standing committee.

- Article 54, Section 8 of the UAW Constitution states: “All Local Unions shall have an appointed or elected Union Label Committee that must function.”
Union Label committees help emphasize the importance of supporting production of American-made goods and services by union members under union-won working conditions.

Union Label committees try to make it as easy as possible for us to find American-made and union-made products and services by providing information to help us make intelligent and patriotic choices when buying goods or looking for services we need.
As citizens and union members, we use our voice to encourage our elected officials to support legislation that grows American manufacturing and services.

We also demand that our government Buy Union-Buy American!

We must remind everyone that America’s unions helped build our great country’s middle class and continue to fight for a fair economy!
Do you ever think about buying union-made products? Such as ...
<table>
<thead>
<tr>
<th>Union Made Products</th>
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<tbody>
<tr>
<td><strong>Apparel</strong></td>
<td><strong>Cars and Trucks</strong></td>
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<tr>
<td>Jeans, jackets, shirts,</td>
<td>Electric cords (plugs,</td>
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<tr>
<td>skirts, shoes, hats.</td>
<td>sockets, fuses), curtain</td>
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<td></td>
<td>rods, fish tanks, outdoor</td>
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<td></td>
<td>grilles, wicker furniture,</td>
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<td>pots, pans, pillows,</td>
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<td>utensils</td>
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<td><strong>Appliances</strong></td>
<td><strong>Cosmetics</strong></td>
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<td>Air conditioners, air</td>
<td><strong>Lawn Care</strong></td>
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<td>compressors, bakeware,</td>
<td>Hole diggers, snow shovels,</td>
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<td>cookware, clocks,</td>
<td>rakes, mowers</td>
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<td>refrigerators, freezer,</td>
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<td>washers, dryers, water</td>
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<td>heaters</td>
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<td><strong>Auto Batteries</strong></td>
<td><strong>Factory-Built Homes</strong></td>
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<td>Marine, household, vehicle</td>
<td>Modular/panel homes</td>
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<tr>
<td><strong>Auto/Truck Parts</strong></td>
<td><strong>Farm Equipment</strong></td>
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<tr>
<td>Spark plugs, starters,</td>
<td>Tractors</td>
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<td>tail pipes, air filters,</td>
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<td>oil filters, brakes, wheels,</td>
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<tr>
<td>cleaning products</td>
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<tr>
<td><strong>Beer/Alcoholic Beverages</strong></td>
<td><strong>Home Repair</strong></td>
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<tr>
<td>Bourbon, brandy, gin, rum</td>
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<td>schnapps, tequila, scotch,</td>
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<tr>
<td>vodka, whiskey</td>
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<tr>
<td><strong>House Wares</strong></td>
<td><strong>Musical Instruments</strong></td>
</tr>
<tr>
<td>Electric cords (plugs,</td>
<td><strong>Plumbing Fixtures and</strong></td>
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<tr>
<td>sockets, fuses), curtain</td>
<td>Faucets</td>
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<tr>
<td>rods, fish tanks, outdoor</td>
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<tr>
<td>grilles, wicker furniture,</td>
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<td>pots, pans, pillows,</td>
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<td>utensils</td>
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<td><strong>Publications</strong></td>
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<td><strong>Magazines and Books</strong></td>
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Buying American-Made vs. Buying American

When we look for the union label to “Buy Union – Buy American” we show our determination to support fairness and dignity on the job.

We should all be consumer-patriots and “Buy Union – Buy American!”
Consumer Patriotism

What is it?

It’s how we spend our money.

When we look for the “Made in the USA” label or our union’s “Certification Mark” to make decisions on goods and services we buy, we make a strong statement about our values.
Buying American-Made

What is it?

This term refers to a product made, built, or assembled, to a certain degree, in America. Companies making “American-made” products tend to be housed outside of the United States and typically pay little to no taxes into the U.S. Treasury.
Buying American

Buying American

What is it?

This term refers to a product from an American-owned company which is headquartered in the United States. These companies help create and support other American jobs by using a higher amount of domestic parts in their products and operating in the United States.
UAW Logo vs. Certification Mark

VS.
The familiar UAW “wheel” logo is the UAW’s regular trademark.

- A local union must have permission from their Regional Director to put the UAW “wheel” logo or block-lettered “UAW” on T-shirts, hats, jackets or other items.

- Local union charters include a license to use this mark for “official” UAW purposes like bargaining and administering joint programs.
UAW Certification Mark

This mark is used on products or packaging to assure customers that the quality product is made by UAW members in a UAW-represented facility. The UAW Union Label is the official seal used for this purpose and we are proud to show it on our products.
Your local may have its own “quality label” for your worksite. The label includes the local union number and the name of the worksite.
Support good jobs. Look for the union label when you purchase goods and services. The 56 AFL-CIO unions listed here represent 12.5 million working people.

### Other Union Certification Mark

- **Buy Union**
- **Buy American**
- **Supporting the American Worker**

### UAW Education Department
- **UAW**
- **Education Department**
- **8000 E. Jefferson, Detroit, MI 48214**

**LOOK FOR THE UNION LABEL**

### Other Unions

1. Actors’ Equity Association (AEA)
2. Air Line Pilots Association (ALPA)
3. Amalgamated Transit Union (ATU)
4. American Federation of Government Employees (AFGE)
5. American Federation of Musicians of the United States and Canada (AFM)
6. American Federation of School Administrators (AFSA)
7. American Federation of State, County and Municipal Employees (AFSCME)
8. American Federation of Teachers (AFT)
9. American Postal Workers Union (APWU)
10. American Radio Association (AFR)
11. American Train Dispatchers Association (ATDA)
12. Associated Actors and Actresses of America (AAAA)
   - Italian American Guild of Musical Artists (IAGMA)
   - Guild of Variety Artists (GVA)
13. The Guild of Italian American Actors (GIA)
14. Bakery, Confectionery, Tobacco Workers and Grain Millers International Union (BCTGM)
15. Brotherhood of Railroad Signalmen (BRS)
16. California School Employees Association (CSEA)
17. Communications Workers of America (CWA)
18. Association of Flight Attendants-CWA (AFA-CWA)
19. Industrial Union of Electronic Workers (IUE-CWA)
20. National Association of Broadcast Employees and Technicians (NABET-CWA)
21. Newspaper Guild (NG-CWA)
22. Printing, Publishing, and Media Workers, CWA
23. Teamsters Organizing Committee (TOC)
24. Glass, Molders, Pottery, Plastics and Allied Workers International Union (GMP)
25. International Alliance of Theatrical Stage Employees, Moving Picture Technicians, Artists, and Allied Crafts of the United States, Its Territories and Canada (IATSE)
26. International Association of Bridge, Structural, Ornamental, and Reinforcing Iron Workers (IBS)
27. International Association of Fire Fighters (IAFF)
28. International Association of Heat and Frost Insulators and Allied Workers (IAHIFWA)
29. International Association of Machinists and Aerospace Workers (IAM)
30. National Brotherhood of Railway, Bus, and Airline Workers (RBAW)
31. International Brotherhood of Electrical Workers (IBEW)
32. International Federation of Professional and Technical Engineers (IFPTE)
33. Longshoremen’s Association of America (LA)
34. Plate Printers, Die Stampers, and Engravers Union of North America (PPE)
35. International Union of Allied Novelty and Production Workers (Novelty and Production Workers)
36. International Union of Bricklayers and Allied Craftworkers (IBA)
37. International Union of Elevator Constructors (IUEC)
38. International Union of Operating Engineers (IUE)
39. International Union of Painters and Allied Trades of the United States and Canada (IUPAT)
40. International Union of Police Associations (IUPA)
41. Laborers’ International Union of North America (LIUNA)
42. National Postal Mail Handlers Union (NPMHU)
43. Marine Engineers’ Beneficial Association (MEBA) Professional Aviation Safety Specialist (PASS)
44. National Air Traffic Controllers Association (NATCA)
45. National Association of Letter Carriers (NALC)
46. National Nurses Organization (NNU)
47. National Taxi Workers Alliance (NTWA)
48. Office and Professional Employees International Union (OPEIU)
49. Operative Plumbers’ and Fire Sprinklers’ International Association of the United States and Canada (OPFIA)
50. Screen Actors Guild-American Federation of Television and Radio Artists (SAG-AFTRA)
51. Sailors’ International Union of North America (SIU)
52. International Association of Sheet Metal, Air, Rail, and Transportation Workers (SMART)
53. Transport Workers Union of America (TWU)
54. UNITE HERE!
55. International Association of Journeymen and Apprentices of Plumbing and Pipe Fitters Industry of the United States and Canada (UAW)
56. United Automobile, Aerospace, & Agricultural Implement Workers of America (UAW)
57. International Union of Painters and Allied Trades of the United States and Canada (IUPAT)
58. United Food and Commercial Workers International Union (UFCW)
59. United Mine Workers of America (UMWA)
60. United Steelworkers of America (USW)
61. Utility Workers Union of America (UAW)
62. Writers Guild of America, East Inc. (WGA)

### Affiliated Trade and Industrial Departments

- Building and Construction Trades Department
- Civil Rights Department
- Metal Trades Department
- Department for Professional Employees
- Transportation Trades Department
- Union Label and Service Trades Department

*Updated 4/2015*
Here are some additional resources if you are looking for more information or other UNION/AMERICAN Products!

- www.uaw.org
- www.unionlabel.org
- www.aflcio.org
- www.justiceclothing.com
- www.nosweatshop.com
- www.allamericanclothing.com
- www.bac-America.org
- www.usstuff.com
- www.theunionshop.org

You may also like to order:

- Union Label Committees in Action "Buy Union Buy American” – PUB #461

- Union Label Standing Committees Tri-fold – PUB #545G
Video: Made in America – Consumer Reports
http://www.consumerreports.org/cro/magazine/2015/05/made-in-america/index.htm

Video: “We Can’t Make it here Anymore” by James McMurtry
- https://www.youtube.com/watch?v=IOWrqR_QFfg

Video: “Made in the USA all the way down to the farm” by: ABC News
Summary

Remember:
The only reliable way to be sure that the items and services you are purchasing are American-made and Union-made is to read the label before you buy!
Support the American Worker!

Take the Union Label Pledge and Buy Union – Buy American!

For more information, see your Local Union representative.